



MEMORIAL SLOAN KETTERING | EQUINOX

## Match to Inspire

The Cycle for Survival community is powered by passionate donors, fundraisers, survivors, and caregivers who collectively have raised more than \$290 million for rare cancer research at Memorial Sloan Kettering Cancer Center (MSK) since 2007. Leadership gifts — donations of \$10,000 or more — are essential in the fight to beat rare cancers. Thanks to Jeannie and Jonathan Lavine and the Crimson Lion / Lavine Family Foundation, your leadership gift can go even further during the Match to Inspire: The Lavine family has generously pledged to match new and increased leadership gifts to Cycle for Survival up to \$1 million in 2022.

### How the Match Works

Your gift can qualify for matching funds in three ways:

- 1. Become a Leaders Circle member by making a multiyear pledge of \$30,000 or more over a minimum of three years. If you are an existing Leaders Circle member, you may qualify by increasing your pledge.

The Cycle for Survival Leaders Circle recognizes donors who make a financial commitment of at least \$10,000 per year for three or more years. These multiyear gifts are instrumental to the continued growth and success of Cycle for Survival as they sustain current investigations and secure future research opportunities for MSK doctors and scientists.

By pledging your support, you will have a meaningful impact on Cycle for Survival's ability to make real change possible. Beyond the financial impact, you will build connections within the community, have leadership opportunities, and learn from key thought leaders about the latest innovations in research, technology, and cancer care.

New or increased Leaders Circle pledges will be matched in full.

Your Prior Gift	Your Pledge	Match	Match Amount*	Your Total Donation
Up to \$9,999	\$30,000 (\$10,000 per year for three years)	Full	\$30,000	\$60,000
\$10,000	\$100,000 (\$20,000 per year for five years)	Full	\$100,000	\$200,000

\*Matching gifts will be applied to 2022 fundraising pages. The figures above are for illustrative purposes only. If you would like to participate in Match to Inspire, please reach out to our team to determine your total donation.

- 2. Become a new leadership donor with an outright single gift of \$10,000 or more.

Your Prior Gift	Your 2022 Gift	Match	Match Amount*	Your Total Donation
Up to \$9,999	\$10,000	Full	\$10,000	\$20,000

\*Matching gifts will be applied to 2022 fundraising pages. The figures above are for illustrative purposes only. If you would like to participate in Match to Inspire, please reach out to our team to determine your total donation.



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### 3. Increase your outright gift this year at the leadership level.

If you gave a total of \$10,000 or more last season, when you increase your gift this year by an incremental \$5,000 or more, your gift will be fully matched.

Your Prior Gift	Your 2022 Gift	Increase	Match	Match Amount*	Your Total Donation
\$10,000	\$15,000	\$5,000	Full	\$15,000	\$30,000
\$25,000	\$100,000	\$75,000	Full	\$100,000	\$200,000

*\*Matching gifts will be applied to 2022 fundraising pages. The figures above are for illustrative purposes only. If you would like to participate in Match to Inspire, please reach out to our team to determine your total donation.*

### Terms and Conditions

- The 2022 Match to Inspire will run until \$1 million is fulfilled.
- Both offline and online gifts will be accepted.
- Only leadership-level gifts and multiyear gifts committed during the match period are eligible as outlined above.
- Matching funds cannot be allocated with team allocations and do not count toward the \$25,000 threshold.
- Matching funds will count toward team and individual swag and incentives.
- A signed gift agreement must be received for a multiyear gift to be eligible.
- For multiyear gifts, matching gifts will only be applied to 2022 fundraising pages. These gifts will not be eligible for other matching funds in future years.
- Multiyear gifts matched in prior years are not eligible.



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## How to Make a Gift

There are various ways to donate to Cycle for Survival, outlined below.

For more information, contact 888-72-CYCLE or [cycleforsurvival@mskcc.org](mailto:cycleforsurvival@mskcc.org).

To make a multiyear pledge, please fill out this interest [form](#).

### Credit Card

Please donate online [here](#).

### Check

Please make checks payable to Memorial Sloan Kettering Cancer Center and include the name of the team or participant you are supporting in the memo line.

**Mail your check to:**

Cycle for Survival | Memorial Sloan Kettering Cancer Center  
P.O. Box 27432  
New York, NY 10087-7432

### Donor-Advised Fund

Visit the Cycle for Survival [website](#) for more details.

1. Contact your institution.
2. Designate your disbursement to **Memorial Sloan Kettering Cancer Center (Tax ID: 13-1924236)**.
3. Include a note that your gift is in support of Cycle for Survival and highlight the team's or participant's name.
4. Provide the mailing address for the institution to disburse the gift to MSK:

**Cycle for Survival**

Memorial Sloan Kettering Cancer Center  
P.O. Box 27432  
New York, NY 10087-7432

### Stock

Please have your broker transfer shares via DTC to MSK's account at:

**Merrill Lynch, Pierce, Fenner & Smith Inc. DTC # 8862**

225 Liberty Street, 41st Floor  
New York, NY 10281  
Attn: Noelle Zanetti 212-236-1634

**Account name: Memorial Sloan Kettering Cancer Center**

Account # (alphanumeric): 2SD-07003  
MSK tax ID #: 13-1924236



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## Wire

Please deliver the funds via wire transfer to the **Memorial Sloan Kettering Cancer Center** account at JP Morgan Chase Bank:

### **JP Morgan Chase**

4 New York Plaza, 15th Floor

New York, NY 10004

ABA #: 021000021

SWIFT code (alphanumeric): CHASUS33

Account name: Memorial Sloan Kettering Cancer Center

Account #: 838558161

MSK tax ID #: 13-1924236

Attn: Yelena Natanson

natansoy@mskcc.org, 646-227-2667