



MEMORIAL SLOAN KETTERING | EQUINOX

Frequently Asked Questions

What is Cycle for Survival?

Cycle for Survival is the movement to beat rare cancers. In April and May of 2022, team stationary-cycling events will take place outdoors at 15 locations across the country. All participants must be fully vaccinated and show proof of vaccination on-site. In addition to the outdoor rides, Cycle for Survival will offer a special virtual event. Those who register for the virtual event will have access to a celebratory video plus a live four-hour cycling experience through Equinox+.

With the support of Equinox, our founding partner, the Cycle for Survival community has raised nearly \$300 million since 2007. 100% of every dollar raised funds rare cancer studies, clinical trials, and major research initiatives at Memorial Sloan Kettering Cancer Center (MSK), which owns and operates Cycle for Survival. We are determined to ensure that every person facing a rare cancer has the treatment options they need to fight their disease. Cycle for Survival is proud to celebrate 16 years of events in 2022.

What is a rare cancer?

Rare cancers include brain, pancreatic, ovarian, and stomach cancers; all types of pediatric cancers; and many others. Yet rare cancers often don't attract the research dollars needed for new therapies and treatments. When all rare cancer cases are combined, they account for approximately half of all cancer diagnoses.

Who benefits from the funds raised by Cycle for Survival?

100% of the funds raised are allocated within six months of the close of Cycle for Survival's annual fundraising season to support the most promising rare cancer research, clinical trials, and large-scale research initiatives at MSK. Doctors and researchers who have received Cycle for Survival funding often credit those resources for making groundbreaking discoveries possible — advancing vital research where little to no funding existed and benefiting patients around the world. Visit cycleforsurvival.org/what-you-fund to learn more about breakthroughs made possible by Cycle for Survival funding.

What is Memorial Sloan Kettering Cancer Center?

Cycle for Survival is proud to be part of MSK. Founded in 1884, MSK is the world's oldest and largest private cancer center. At MSK, physicians and scientists work together closely to discover new ways to prevent, control, and ultimately cure cancer in the future. MSK's legacy of innovation is unparalleled, between 1980 and 2020, the FDA approved 10 drugs developed in our labs for marketing — a success rate not matched by any other cancer center.

How is Equinox involved with Cycle for Survival?

Equinox, the founding partner of Cycle for Survival, is essential to the movement's success. The company dedicates significant time and resources to raise awareness and funding for Cycle for Survival. Over the years, Equinox has donated its world-class clubs, as well as the time and energy of its exceptional instructors, to help make Cycle for Survival an unforgettable experience.



Step 1: Register.

Reserve bikes at cycleforsurvival.org and recruit team members to participate. Teams have four to eight riders per



Step 2: Raise Money.

Each bike has a minimum fundraising requirement of \$1,000, but the average team raises \$5,000 per bike. The earlier you begin fundraising, the more time you'll have to share why your ride matters.



Step 3: Ride.

Pedal hard or hardly pedal! Each ride includes four back-to-back 50-minute sessions. Team members ride relay style, sharing a stationary bike. The events are an empowering and uplifting celebration of the incredible progress made possible by each team's fundraising efforts.



Step 4: Research.

Every dollar raised goes directly to rare cancer research at MSK. Your ride will accelerate innovative studies and breakthrough clinical trials for people around the world in need of new and better treatment options.

To register a team for the 2022 events or to donate, go to cycleforsurvival.org and follow us on [Instagram](#), [Twitter](#), [Facebook](#), and [LinkedIn](#).