

FREQUENTLY ASKED QUESTIONS

What is Cycle for Survival?

Cycle for Survival is the movement to beat rare cancers. As the official rare cancer fundraising program of Memorial Sloan Kettering Cancer Center (MSK), Cycle for Survival supports rare cancer research at MSK with 100% of every dollar raised. Together with its founding partner, Equinox, Cycle for Survival will host indoor team stationary-cycling events across the country in February and March 2024. There is also a virtual event that can be joined from anywhere, and all who register will have access to a live, four-hour cycling experience through Equinox+, the on-demand digital fitness platform from Equinox.

Since 2007, Cycle for Survival has raised over **\$345 million** to fuel innovative rare cancer research and clinical trials at MSK. As a community, Cycle for Survival is determined to ensure that every person facing a rare cancer has the treatment options they need. Cycle for Survival is proud to celebrate its 18th year of events in 2024.

What is a rare cancer?

Rare cancers include brain, pancreatic, ovarian, and stomach cancers; all types of pediatric cancers; and many others. Yet rare cancers often don't attract the research dollars needed for new therapies and treatments. Funding from Cycle for Survival makes it possible for MSK doctors and scientists to conduct the studies and trials needed to find new cures for these rare diseases.

Who benefits from the funds raised by Cycle for Survival?

100% of every dollar raised is allocated six months after fundraising closes each year to support the most promising rare cancer research, clinical trials, and large-scale initiatives at MSK.

Doctors and scientists who have received Cycle for Survival funding often credit those resources for making groundbreaking discoveries possible — advancing vital research and benefiting people around the world. Visit cycleforsurvival.org/what-you-fund to learn more about breakthroughs made possible by Cycle for Survival funding.

What is Memorial Sloan Kettering Cancer Center?

The people of MSK are united by a singular mission: ending cancer for life. Our specialized care teams provide personalized, compassionate, expert care to patients of all ages. Informed by basic research done at our Sloan Kettering Institute, scientists across MSK collaborate to conduct innovative translational and clinical research that is driving a revolution in our understanding of cancer as a disease and improving the ability to prevent, diagnose, and treat it. MSK is dedicated to training the next generation of scientists and clinicians, who go on to pursue our mission at MSK and around the globe. One of the world's most respected comprehensive centers devoted exclusively to cancer, we have been recognized as one of the top two cancer hospitals in the country by U.S. News & World Report for more than 30 years.

How is Equinox involved with Cycle for Survival?

Equinox, the founding partner of Cycle for Survival, is essential to the movement's success. The company dedicates significant time and resources to raise awareness and funding for Cycle for Survival. Over the years, Equinox has donated its world-class clubs, as well as the time and energy of its exceptional instructors, to help make Cycle for Survival an unforgettable experience.



REGISTER

Reserve bikes at cycleforsurvival.org/register and recruit team members to participate. Teams have four to eight riders per bike.



RAISE MONEY

Each bike has a minimum fundraising requirement of \$1,000, but the average team raises \$5,000 per bike. The earlier you begin fundraising, the more time you'll have to share why your ride matters.



RIDE

Pedal hard or hardly pedal! Each ride includes four back-to-back 50-minute sessions. Team members share a stationary bike and ride relay style, for as long or as little as they like. The events are an empowering and uplifting celebration of the incredible progress made possible by each team's fundraising efforts.



RESEARCH

Every dollar raised goes directly to rare cancer research at MSK. Your ride will accelerate innovative studies and breakthrough clinical trials for people around the world in need of new and better treatment options.

To register for a 2024 event or to donate, visit cycleforsurvival.org.

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