

10 CYCLE FOR SURVIVAL FUNDRAISING IDEAS



1

KICK-START YOUR FUNDRAISING

by making the first gift to your page.



2

PERSONALIZE YOUR FUNDRAISING PAGE

with your story and photos.



3

CELEBRATE BIRTHDAYS OR MILESTONES

by asking for donations.
(See the Special Occasions Tool Kit.)



4

ADD A LINK

of your Cycle for Survival fundraising page to your email signature.



5

ASK YOUR EMPLOYER

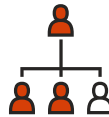
to match your gift, and remind donors to check whether their employers offer matching gifts.



6

HOST A PARTY, RECEPTION, OR EVENT:

- Office raffle to “pie a partner”
- Bingo, board game, trivia, or video game night



7

RUN A FUNDRAISING TOURNAMENT

like Super Bowl Squares or March Madness Bracket.



8

PARTNER WITH RESTAURANTS

or local businesses for giveback events.
(See the Community Fundraising Tool Kit.)



9

ENCOURAGE DONORS

to join the Leaders Circle. (See the Leaders Circle page.) Gifts from Leaders Circle members are added to the team's fundraising total.



10

CUSTOMIZE YOUR TEAM T-SHIRTS:

Let supporters know that anyone who donates a certain amount can add their name, or a loved one's name, to your team shirt. Include a photo of yourself wearing one!

Many teams create shirts for their teams to wear proudly at the event. When you use the code **cycleforsurvival** on Custom Ink between 8/1/2026 and 4/1/2027, 10% of sale proceeds will be donated to Cycle for Survival.

[Click this link to get started](#)

[Download Cycle for Survival logos](#)